



THE GLEICHEN CALL

VOLUME XXXVII NO. 19

GLEICHEN, ALBERTA, WEDNESDAY JULY 26, 1944

SUBSCRIPTION \$2.00 PER YEAR

Swimming Pool Nearing Completion

All interested will be delighted to know that the swimming pool is nearing completion. The walls are in, water and sewer connected, and the floor will be in this week.

The unprecedented co-operation has made this possible and the committee in charge take this opportunity of expressing thanks to those who hauled the gravel, built the forms and who gave the cement and to those who supplied mixer, tractors, etc.

A number who have been unable to give their time have made cash donations which are also much appreciated.

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To date the cost in round figures is \$1,200 so more cash will be needed. Anyone feeling that they would like to help financially can send in their contributions with W. Blaney, R. W. Brown or T. H. Beach and same will be thankfully received and faithfully applied.

BYRON C. HENRICKS C.C.F. CANDIDATE OUTLINES PLATFORM



M. BYRON C. HENRICKS
C.C.F. Candidate for the Gleichen
Provincial Constituency.

Mr. Byron C. Henricks, C.C.F. candidate for the Provincial Constituency of Gleichen in the forthcoming provincial election, is a well known farmer of the Irricana district. He came to Gleichen in 1907, took his public and high schooling in Calgary and later spent three years in obtaining a commercial education. He has been on the Irricana school board for many years and justice of the Peace for the past six years.

Being a married man with four children, Mr. Henricks feels quite concerned over the future of our society in general and of youth in particular. He believes that a fundamental change in the conduct and management of our social structure is absolutely essential, and long overdue.

Here is Mr. Henricks' message:

"For the past few weeks you have read many descriptions of the C.C.F. policy which are put out for the sole purpose of securing you out of forming a government controlled by yourself. The following brief statement may clear up some of the main issues concerning C.C.F. policy."

"The C.C.F. stands for absolute security on its farm for every farmer regardless of the position whether and prices may put him in. Farming is a very essential individual business. The story that we stand for the expropriation of land is their nonsense, and no hint of such policy enters into the C.C.F. platform or constitution."

"We further believe in rural electrification, free medical and hospital care, free university education and old age pensions based on the right of every citizen to a happy and care-free old age. Surely these are worth while objectives."

"The C.C.F. believes that the above services must be provided through new income and not by additional taxation. This new income should be the revenue from the public operation of the natural resources of the province, which must be taken over by the Province in an orderly and fair manner with payment to the present operators at a fair value-

CHECKING OFF THE MUSTS



tion.

Your soldiers have shown you their vote in Saskatchewan and elsewhere how they feel. Surely the least we can do is assure them of a country of equal opportunity and reasonable security when they return.

"The chance for unity of the people is here. It is up to us whether we grasp it now or resign ourselves to another depression and another war. Yours for real democracy now!"

POULTRY RAISERS HAVE CHANCE TO SELL YEAR-OLD HENS

Poultry producers in Alberta will be called upon to ship 250,000 pounds of fowl, three pounds or better dressed, to the United States Government for army use, Frank J. Heffernan, president of the Alberta Poultry Federation has announced. The order has been placed through the Special Products Board at Ottawa. Only fowl that will dress out to grade A or B are acceptable to the order.

In order to take advantage of this situation, farmers should cull their old birds immediately, Mr. Heffernan declared. All birds that are well fed and fattened and have a straight breast bone and weighing less than four pounds live weight should be shipped to the nearest poultry receiving station without delay.

This order is open only until August 5th and farmers wishing to take advantage of it must get their fowl into the receiving centres by that date, Mr. Heffernan stated. He added that future orders are very indefinite and will depend largely upon the success of filling the present order which has to be shipped in time to make export sea board connections on stipulated dates.

"This is a golden opportunity to get out of the province 350,000 pounds of fowl which might otherwise reach the export market. It will reduce the possibility of congestion on the market in the future," Mr. Heffernan declared.

"It is estimated that Alberta will have a market surplus of 10,000,000 pounds of all kinds of poultry in 1944 in order to handle this tremendous volume of poultry the producers will have to assume the responsibility of co-operating in proper selection and finishing of poultry on the farms because the dealers have not sufficient facilities for finishing all these birds. Valuable storage space is already occupied with large quantities of unmarketable low-grade poultry from year to year and there is no market for thin and unfinished poultry of any kind. I therefore, urge producers to co-operate in this immediate order and to make well founded plans to finish their poultry on the farms this season," Mr. Heffernan concluded.

Among the many bonanzas which will be the lot of civilians after this war is over is a new inordinate popularity known as DDT. It is now used over the world by fighting forces as well as in recently liberated countries to counteract the effects of lice which spread typhus. A five percent solution of DDT in kerosene, sprayed on walls of barns and stables, etc., is an effective lice killer good for several weeks at a stretch. It is fatal to mosquitoes in minute preparations.

Pte. Marshall Watts Killed

Marshall Watts of Namaka better known to most people in Gleichen as "Bibi" has been reported killed in action.

He left Calgary with the Calgary Highlanders about a year ago and was serving with the same regiment in France at the time of his death. He was well known in Gleichen having for some months driven the school van from the Hammar district before he enlisted.

His father was a grain buyer in Namaka for many years before his death and his mother has been the post mistress there for some years. He has one brother on active service.

LOCAL NEWS ITEMS OF THE TOWN AND DISTRICT

Miss Jean Dufoe, formerly a popular young lady of Gleichen but now living in Calgary spent the weekend in town visiting Miss M. Gilbert.

Farmers who have prisoners of war working for them are warned that P.O.W. mail must not be posted in tie ordinary way. The special envelope and post cards used by these men must be enclosed in an ordinary envelope and addressed to the P.O.W. Work Project, Strathmore from where the letters will be forwarded to the Base Post Office for carriers. Cases are being reported continuously to the military authorities, Calgary, that this mail is being mailed at local post offices and they are threatening to remove any prisoner of war from any farm where this happens.

A good sized crowd attended the Channeler sports held last week. Those who attended from Gleichen state the grounds were well laid out for the sports of which all kinds were held. Good music was supplied for the dance which was also well patronized.

Mr. and Mrs. Ramsey have gone to Waterton Lakes where they will spend their holidays.

Farming in Canada is really big business. Total cash income from the sale of farm products in 1943 was \$2,848.6 millions, against 765.8 millions in 1940, an increase of two per cent. While the increase in the index of farm prices from 1940 to the spring of 1944 was only 55.4 percent, the increase in the total cash income in the four years was 82 percent, this being accounted for by the heavy increase in volume of farm products put on the market. The increase in volume of produce sold was in much greater proportion to the increase in prices for the products. In this same period, increase in farm wages per month, with board, averaged for all of Canada, was 136 percent. This shows a jump from \$26.00 in May, 1940 to \$61.5 in May 1944.

Items From The Battery

(By Battery Reporter.)

The Hussar Troop demonstration at the Channeler sports was very good. Eighteen gunners were on parade. Bombs and tear gas helped to make it realistic. Bombs had it the O.C. got the wind up when the gas hit him and lost his glasses, while Capt. House ran away with the unit vehicle.

Preparations for camp are progressing favorably. All personnel who attend will have an opportunity to visit in camp on Monday Aug. 7th.

The local troop has had some good Bren gun practice.

GLEICHEN PILOT OPERATES WITH FAMOUS SQUADRON

Young Canadians, Newfoundlanders and Americans are playing important roles at a station "Somewhere in India" from which the original RAF Wellington squadron has been attacking Japanese strongholds in Burma for almost two years.

The unit—the Madras Presidency Squadron—flies as a team with another Wellington squadron and in all 29 Canadians, two Americans and one Newfoundlander are helping to smash the Far Eastern end of the Axis. Adopted by the Madras Presidency, the squadron has names of towns and cities in Madras provinces painted on its bombers.

Now under the leadership of a stocky New Zealander, W.C. E.G. Maddox, A.F.C., the squadron was formed and proceeded to France in 1917. Before coming to India to lead the squadron more than a year ago, W.C. Maddox was an instructor at Calgary and Swift Current. He is "one of the boys". He flies with his men and takes a full part in their off-duty activities. Most any night if there are no "ops", he can be found on the deck-tennis or badminton courts playing with Australian, Canadian, Englishmen, Poles and Rhodesians.

The Madras Presidency Squadron boasts one of the proudest records in the RAF, having been in operation since the First Great War except for a period of four months in 1923. It was the first squadron to complete 1,000 sorties in RAF Bomber Command, making its first operational raid against German naval units in the Heligoland Bight.

It was also the first squadron in the RAF to complete 2,000 sorties and is believed to have been the first squadron to carry 4,000-pound block-buster bombs. At least 45 members of the squadron have been decorated.

Now the squadron has with over 5,000 sorties to its credit, more than 1,000 having been completed from Indian bases, flying through the "worst weather in the world," during the last Monsoon, the squadron has hit practically every major target in Burma within range of the Wellingtons. During the first 15 days of May, 1944, the squadron completed nine times, eight of the raids being in daylight.

The boys are at their flights by 7.30 every morning and often on daylight raids they take by that hour their kilties (heavy Gorkha kilts) alongside their revolver holsters in case they are forced to hold out over the line. At other times they take off around midnight to return exhausted in daylight and then try to sleep in intense tropical heat.

Flying with the 5 Wellington squadron on the same station and taking part in the same Far Eastern operations include: P. W. Walter (Rus) Bussanab (Rus), navigator; WO1 Johnny Paanakkor, New York City, rear gunner; P. O. George Cornehill, Los Angeles, rear gunner; WO2 Joe Fetchison, Ottawa, navigator; P. Sgt. G. Jones, Toronto, Pilot; WO2 B. McLeod, South Monaghan, Ont., navigation leader; WO1 Bud Clark, Port La Prairie, pilot.

Celling prices for the 1944 Canadian pack of canned vegetables will be about the same as last year, according to the Prices Board. To encourage canning of high quality produce, there is a slight change in the ceiling on tomato juice.

FARM HELP

IS URGENTLY NEEDED FOR THE HARVEST

Town and city people, students and others who are available, should register with the undermentioned.

FARMERS

List Your Harvest Labor needs NOW! With One of the Following Agencies For a farm job or to list your labor needs consult one of the following:

LOCAL LABOR REPRESENTATIVE
DISTRICT AGRICULTURIST
LOCAL OFFICE,
OR WRITE TO:
NATIONAL SELECTIVE SERVICE
Dominion Provincial Farm Labor Service
Parliament Building,
EDMONTON, ALBERTA

Social Credit Offers Soldiers Free Land!

WHERE?

Let us ask you this question..... Where, in your own district, do you know of land, that belongs to the government, that you would have your own boy settle on? Are there any decent quarter sections of good land you would conscientiously offer to a returned veteran?

Or are they going to hoodwink these young fellows and offer them land in the bush, or land that other settlers have thrown up as unworkable, or that came back to the province through taxes.

Is this just ignorance or mere stupidity? Don't leave your post-war problems in the hands of ministers who are so lacking in their understanding of rural problems.

Don't Be Hoodwinked Again!

STAND TOGETHER BE INDEPENDENT

Vote for your INDEPENDENT Candidate

Published by the Independent Citizens' Association of Alberta

How can we talk about our "financial sacrifices"

when our boys in the forces risk their lives and call it "DUTY"

Let's give them our all

Increase Your Regular Investments in

WAR SAVINGS CERTIFICATES

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BREWING INDUSTRY OF ALBERTA

It Does taste good in a pipe

100% TOBACCO

The Pick of Tobacco

Expansion In India

THE PEOPLE OF CANADA have been well informed, during the past four years, regarding this country's expansion as a military and naval power, and regarding the industrial development which has taken place here. We have likewise been aware of what has been done in Australia and New Zealand, through visits of their statesmen to this country, through the press, and through the presence of many thousands of their young men who have come here for air training. Attention has also been directed frequently to the activities of the people of the Union of South Africa, and on the addresses of their veteran statesmen and prime minister, General Jan Christian Smuts. India, a large and important member of the Empire has also expanded during these critical times, but many details of her development are not generally known.

Tradition Once A Strong Force

Tradition, once a strong force in the life of India, has given away to more modern views on many subjects. As applied to the army, this change has brought about some important and interesting developments. At the outbreak of war, in 1939, the Indian army consisted of only 122,000 men, and 3,000 officers. The Indian troops were almost exclusively to groups with fighting traditions, including Rajput, Sikh and Punjabi. There was also an army of ten Gurkha regiments, supplied by the independent kingdom of Nepal. All Indian forces were for the purpose of home defense. By 1944, however, India's army consisted of 2,000,000 men, recruits having averaged 50,000 a month for over three years. In the same period, the number of officers had risen from 3,000 to over 100,000. The new army was made up of volunteers from all parts of India, not just those of fighting tradition, and 500,000 have served overseas. These were noted for their courage and gallantry, and up to the beginning of 1944, four members of the Indian forces have been awarded the Victoria Cross.

Work Of Royal Indian Navy

The new Indian army includes artillery, engineers, armor, medical, transport, ordnance, medical corps, and supply units. The fighting facilities have been greatly expanded, and these have included new training camps for tank men, and paratroops for jungle fighting. There is also an active Women's Army Auxiliary Corps. The Royal Indian Navy increased to fifteen times its pre-war size in four years and it has not only undertaken patrolling, mine-sweeping and escorting merchant vessels in coastal waters, but has escorted convoys on the high seas, and has taken part in the landings during the African and Italian campaigns. It is believed that the contributions of the Indian army and navy have had considerable bearing on Allied successes in the Far East, and will undoubtedly have a part in shortening the duration of hostilities in that area.

Scourge Of Enemy The Warship

The Grand Old Lady Of The British Navy

There is a saying in the British Navy that wherever there is fighting to be done the battleship Warship will surely be in it. And she has been in it again, bombarding the invasion coast with her 15-inch guns, defying the same enemy at Jutland. She has become the Grand Old Lady of the Navy, and picks an even better punch than in her young days when she was launched in April 1915. She was the battleship of Jutland, in May 1916, when she was hit by a German battle ship, and she was never altered. It left scars which can faintly be seen on her superstructure, for she was hit there by 11 big German shells and 20 others. Between the wars she was reconstructed, and she emerged one of the most powerful and up-to-date battle-ships—Transatlantic Mail.

GEMS OF THOUGHT

ELEMENTS OF SUCCESS

Man cannot be satisfied with mere success. He is concerned with the terms upon which success comes to him.—Charles A. Bennett.

Got It Back

Corporal Found Brother's Watch On Captured German Officer

Cpl. Chester L. Lester captured a German officer on his last march, and advanced along the Normandy coast. He examined a wrist watch worn by the prisoner and noted that it was engraved "Arthur B. Lester."

Questioning revealed the officer had taken the watch from Lester's brother when he was held for a short time by the Germans during the North African campaign.

The incident was reported by Stars and Stripes, American Army newspaper.

In the course of an ordinary wash, a woman who does her laundry by hand finds 682 pounds of clothing.

Price Control And Rationing Information

Q—I take in a number of boarders and would appreciate your advice on obtaining rationing sugar coupons.

A—Canning sugar coupons, as well as all other rationing coupons attached to a ration book, belong exclusively to the person named on the ration book or card. However, every housewife who provides meals for her own family, or for boarders, will expect them to make available to her such of her coupons as are reasonably necessary.

Accordingly, in the case of "sp" coupons, a permanent boarder should turn all these over to his landlady to enable her to do the necessary home canning, while a boarder of less permanence should turn his coupons over equally so that his present landlady will receive a fair share, leaving to him the means of providing against his future needs.

Q—I am confused about preserves which are rationed. Will you kindly give me a list of preserves which are rationed?

A—As of July 1, 1944, preserves which are placed under rationing regulations are as follows: Jam, jelly, marmalade, molasses, honey, honey butter, extracted honey, mountain fruit, canned fruit, canned rhubarb, corn syrup, cane syrup, maple syrup, maple butter, canned apples, blueberries and blueberry pie-filler.

Preserves not rationed are: Pine apple pulp in 10-oz. containers, or larger; apple butter, apple pie filling, or containers of less than 10 oz.; Sorghum syrup, sorghum molasses, blackstrap molasses sold in bulk or sealed containers over 120 fluid oz.; Marshmallow chocolate, canned fruit pieces, canned cranberry sauce (after August 31 canned cranberry sauce is placed again on the ration list).

Q—Has the Wartime Prices and Trade Board passed a regulation controlling the labelling of footwear?

A—Yes. After June 20, 1944, all footwear made in Canada must carry labelling with the name of the manufacturer or his wartime Prices and Trade Board license number. This order was passed to safeguard the buying public against degradation of quality.

Please send your questions or your request for the pamphlet "Wartime News" to the Wartime Book (the book in which you keep track of your selling prices) mentioned in the back of this paper to the nearest Wartime Prices and Trade Board office in your province.

The electron, smallest unit of matter, first identified in 1847 by an Irishman, C. J. Stoney.

Fruits And Vegetables

Contain Maximum Amounts Of Vitamin C When They Are Fresh

Five large strawberries served on the morning cereal will supply more Vitamin C than a medium orange, and half a cup of green beans will make a bigger contribution than a four ounce glass of tomato juice. According to figures released by the Nutrition Division of the Department of Pensions and National Health.

Fruits and vegetables contain maximum amounts of vitamin C when they are garden fresh. At this time of year emphasis shifts from the winter sources of vitamin C . . . citrus fruits, tomatoes, potatoes, turnips, etc., to such seasonal delicacies as currants, (black and red), strawberries, green beans and cauliflower. Cauliflower is as good as cabbage and a serving of raspberries a better source of vitamin C. A dish of garden peas outranks a potato . . . and not just from the point of view of the epicure.

We can feast on the good things of summer, say the nutritionists, and know that we are getting healthy, winning vitamins in abundance.

Price Is High

People Who Want Liberty Have To Make Many Sacrifices

Speaking in Washington Cathedral in April, the Archbishop of York emphasized the price of liberty. "Among our two peoples there has always been a great desire to drink deeply from the cup of liberty," he said. "And we want liberty not only for ourselves, but for all, so that unarmed men and women and smaller nations and peoples may be able to use fully the gifts and talents with which God had endowed them. But freedom can only be attained by sacrifice. Those who wish to enjoy it must be ready to pay a price for it, and the price usually is very high. It is gained only at the cost of pain, of sweat, of suffering, and of blood; it is retained only by eternal vigilance; it is lost unless men are willing to hold it even through jeopardy to their own lives."

PROTECTS ITSELF

The Rock of Gibraltar produces its own smoke screen. It detects warm air, causing it to rise to higher levels, where it cools and forms clouds. A curious cloud formation known as "the plume," hangs over "The Rock" much of the time.

Famous Sister Ships In Invasion Fleet

Photo show the PRINCE DAVID (top), the PRINCE ROBERT (center), and the PRINCE HENRY (bottom) photographed before her conversion for war service.

Three Canadian ships in the armada carrying Allied troops to beach Hitler's Atlantic wall were originally designed for holiday traffic with no thought of grim business on the Normandy Coast. The Prince Henry, Prince David and Prince Robert were built for the Canadian National Steamships at Birkenhead, England. In the Pacific Coast service and in Atlantic waters each of these three sister ships covered great distances and carried many holiday travellers until 1939 when taken over by the Royal Canadian Navy. The H.M.C.S. Prince Robert became an anti-aircraft cruiser while the other two were redesignated as combined operations cruisers.

Press dispatches from the front reported that the Prince Henry was one of the first ships to land troops in France, while the Prince David also launched her landing craft in the early stages of the attack, and the Prince Robert was an important unit of the protective fleet.

While Canadian National Steamships officers had no thought of war

Not just for breakfast—but

for cereal

These days Kellogg's cereals are more important in our Canadian diet than ever before. They're easy to digest, appetizing anytime!

A satisfying main dish for breakfast, a welcome change for lunch, between-meal snacks. Add flavour to left-overs too!

Port of 5 Canadian housewives vote for Kellogg's FIRST FOR FLAVOUR!

Save time... Save Work... Save fuel!



Here a CWAC There a CWAC

DRESS—When the designer of the peak khaki cap worn by girls of the Canadian Women's Army Corps created the G.I. headgear it was styled in such a manner that a strip around the cap could be converted and pulled down over the crown in cold weather. However, CWACs stationed in Fort Obispo Barracks, Arizona, have discovered a dual purpose for the lugs on their caps. They are used to protect cuffs during violent rains. Now the ear protectors are as practical in high mercury temperatures as they are in sub-zero weather, and CWACs can be seen swimming from buildings to building clad in their light summer trench coats and their ears covered over.

MEETING—A dramatic meeting took place somewhere in Italy recently, when Pte. Ethel Hendry of Windsor, Ont., one of the star attractions of the Canadian Army Show, met her brother, Cpl. John Hendry, who is serving with an Ontario Regiment. The meeting took place by chance along the Italian roadside, and John spent a four-day leave travelling with the show. Pte. Hendry is one of the first four CWACs to go to Italy.

FASHION—Although Miss Canada in Khaki is restricted to a few fashions and whims regarding dress, she manages to find a purely feminine outfit in even the most utilitarian of uniforms. The bounds of dress regulations. A smart jewelry note that should soon gain a following is the identification bracelet presented to Cpl. Laurie Lane of Vancouver, by her three brothers in the three services. Complete with name and number, it bears the CWAC crest surrounded by minute crests of the Army, Navy and Air Force.

DUTY—One of the more interesting and least-talked-about tasks being undertaken by members of the Canadian Women's Army Corps is that of cleaning up. In every unit, where war, tanks and used, and these tanks frequently have to be handled in as much as six or eight feet of water. It is the job of a handful of Army men and women, stationed at a huge Ordnance Depot in Longue Point, Que., to see that every tank that is shipped from Canada is first rendered absolutely water-tight and out-gassing. The corps of 25 corps members are now occupied at this vital work.

DOGS SERVING IN ARMY

There are 7,000 dogs serving with the British Army today. It takes 60 days to train each one, and completing the course each dog goes to a unit with his trainer, where the duties comprise guiding aerodrome dogs, dogs, installations, power plants and secret enclosures.

The teeth of mummies indicate that ancient Egyptians did not suffer from tooth decay, probably because of their diet of coarse and fibrous foods.

SMILE AWHILE

Tourist: "Not much class to the people in this town, is there?"

Native: "Class! Say, we've even got two broad ladies here—one for white and one for rye."

"Water, will the orchestra play anything requested?"

"Oh, yeh, sir?"

"Well, ask 'em to play bridge."

The other day a woman burst into tears in court and told the magistrate that she had been listed four times in the last two years. The experience had naturally unnerved her.

Mrs. Parvane: "My husband is going to have a life size statue of himself carved in marble."

Mrs. Shoddy: "Humph! That's nothing. My husband has a bust every Saturday night."

"You want your hair parted exactly in the middle, sir?" asked the barber.

"That's what I said, didn't I?"

"That's all I have to remove, sir. There are only five. I'll pull the middle one out!"

"Another dress!" raved her husband. Where do you think I'm going to get the money to pay for it?"

"That's your affair," replied the wife of his boom. "I didn't marry you to ask advice on financial matters."

At a local dance a sailor cut in and grabbed off a redhead for a struggle.

"I'll have a few moments she said to him: "I can't seem to remember your face, big boy, but your feet feel familiar."

The office boy was asked to ring up a number and got the wrong one.

"Mr. Woolf here," came the reply.

"Who?" replied the boy.

"Woolf," replied the wrong number.

"Well, who's afraid of you?" asked the boy.

STRANGE MALADIES

Arithmomania, a strange malady of the human mind, is the uncontrollable desire to count things. Among other things, arithmomania may lead to cataplexy, the constant fear of being hit by a falling object, ergophobia, the morbid fear or hatred of work.

Only natives of New England states are actually Yankies.

PROTECT YOUR FOOD

APPLEFORD

WAXED PAPER

NEXT TO FOOD-YET BEST!

PREPARED BY THE APPLEFORD CO. LIMITED

A COUNTRY EDITOR

SEES

Ottawa

WRITTEN SPECIALLY FOR YOU
BY JIM GREENBLAT, EDITOR OF THE SUB
SWIFT CURRENT BASKETWEAVE

At the end of May Canadian prisoners of war numbering 5,278 were scattered through 47 camps in Germany, and 11 camps in the Far East. Of these prisoners, 8 are from the navy, 3,629 Army, 1,496 Air Force, 149 Merchant Navy. Men and non-commissioned officers work in stone quarries, on river work, brick laying, lumbering, agriculture, boat factories, anything that is not directly connected with the prosecution of the war. They work usually nine or 10 hours a day, usual pay being 70 pfennigs a day. The first parcel a prisoner gets is a Red Cross "captain's parcel" packed in Canada and stocked in London.

Details of the Sixth Victory Loan are now revealed. On an objective of \$1,200,000,000, subscriptions totalled \$1,407,547,660, with 3,770,000 individual applications. The crowd forces bought \$47 millions, those

overseas \$23 millions. Finance Minister Itley told the House of Commons that cost of the issue would not exceed 88 cents for each \$100 received.

With literally thousands of Canadian women making over their own clothes or cutting them down for their children, the Consumers Branch of Wartime Prices and Trade Board has found that many women are on the market for used sewing machines. To protect buyers of used goods, the Board has set a ceiling for certain second hand articles. The price for used sewing machines must not be more than 80 percent of the current price of a new machine of the same or similar type sold in that locality; or not more than a used machine cost during the basic period September 15 to October 11. To pay no more than ceiling prices and to conserve material—these the major contributions women can make to the war effort.

The hens of Canada are cackling mightily for Britain. It is astonishing to learn that the Special Products Board of the Dominion Department of Agriculture bought for export to British Ministry of feed 3,700 carloads of eggs from January 1 to June 28 this year. That means about 2,400,000 cases or 72 million dozen. Last year for this period the purchases were 1,700 carloads. Number of cases purchased from the provinces were as follows: B.C. 155,000; Alberta 363,000; Saskatchewan 455,000; Manitoba 277,000; Ontario 690,000; Quebec 1,410,000; New Brunswick 2500; P.E.I. 18,000.

So far the Labor Department, it is reported, has not had to enter a prosecution against any employer for failure to replace a returned member of the armed forces, in his former employment. All cases apparently have been adjusted with satisfaction to date. Under the act a discharged member of the forces may undertake on his own behalf this prosecution. The act provides that employers must reinstate war veterans in their original jobs, or re-employ them under conditions "not less favorable. It applies equally to men and women who were at least three months on the job in question before being accepted into the service. Where two or three left an identical job the first to leave is entitled to reinstatement. If a returned person is physically unable to carry out his former duties, the onus is on the employer to place him at any work he can do. Ex-members have three months if discharged in Canada—four, if reinstatement overseas—to apply for reinstatement. The act does not apply to Dominion or Provincial government employees, as they have regulations of their own.

The federal Labor Department is making a special effort to get thousands of high school boys and girls to register for summer employment on farms. It is hoped they will help ease the critical situation which threatens in every kind of farming from fruit picking to grain harvesting. Spending a vacation on a farm is not only profitable but a health builder as well, and besides it is a contribution to the war effort. Placing officers are very careful in the selection of farms for these youngsters. The provinces have arranged for supervised camps for fruit pickers.

For the first time the Canadian Wheat Board has appointed a representative to make necessary purchasing and transportation arrangements with the U.S.A. Since the beginning of the 1943-44 crop year (August 1, 1943) the United States purchased from Canada 144 million bushels of wheat, 52 million of oats, nearly 28

MEASURE CAREFULLY

When making out your EATON Mail Order, please measure carefully and give all measurements required.

EATON'S Catalogue gives adequate measuring instructions and provides many measuring charts to help you get this information. You will find size charts, etc., on many pages throughout the book and detailed instructions, with illustrations, clearly explained, are to be found in the Yellow Page Index Section at the back of the Catalogue.

Yes... you will find Shopping-Mail more satisfactory than ever, if you give all measurements required, carefully and accurately.

MT. EATON CO.

EATON'S

million bushels of rye and more than 10 million bushels of flaxseed. Trade Minister McKinnon estimates that the United States will import a total of 170 million bushels of Canadian wheat in the calendar year 1944.

C.C.F. mouthings during campaign

... Make C.C.F. Minister Think After Election

The C.C.F. "propaganda minister" promises BEFORE election, in a big advertisement, that Ghost River dam will be "socialized" and a program of rural electrification provided.

IT SOUNDS GOOD...

But read in the same paper what Resources Minister J. L. Phelps of the newly elected C. C. F. government in Saskatchewan had to say on Friday, July 14th—AFTER he was elected—about electricity on farms: "We face the same problems as the Liberal government... WHERE IS THE MONEY TO COME FROM?"

... And he had no answer to this poser.

Don't be Bamboozled By Mere Party Promises

STAND TOGETHER!

Published by the Independent Citizens' Association of Alberta

PROVINCE BEFORE PARTY
VOTE INDEPENDENT CANDIDATE

SHUR-GAIN News OF THE WEEK

COMPARE... the cost of raising hogs on GRAIN ALONE — against the cost and high profit of raising hogs on a smaller amount of grain, PLUS the proven SHUR-GAIN HOG CONCENTRATE!

It takes 1100 pounds of grain to raise one hog on GRAIN ALONE... cost, about \$17.75. To this you must add the cost of maintaining the sow, about \$3.50 per weaned pig. A total of \$17.25.

BUT... feeding the SHUR-GAIN WAY — you need only 700 pounds of grain, plus 80 pounds of SHUR-GAIN HOG CONCENTRATE. The total feed cost, including the cost of maintaining the sow is only \$14.25.

The difference between feed cost and selling price when hogs are fed on grain alone, is about \$3.75 per hog. BUT THE SHUR-GAIN WAY makes the difference \$12.50 per hog — an EXTRA profit of \$3.50!

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Have!
the "GUTS"?

... ask yourself this Question



WEAR IT ON YOUR ARM

One look in your mirror will give you the answer... Am I man or mouse... am I one of those who lets the other fellow face all the danger, take all the risks? Look yourself straight in the eye and ask yourself this one question... Have I the guts? The guts to wear the G.S. badge on my sleeve—to fight that my home, my people may be free.

You'll need months of thorough training to make you fighting-fit. Your place is beside every man who has the courage to see it through. Canada's Army needs you NOW, and needs you for overseas service.

VOLUNTEER TO-DAY
JOIN THE CANADIAN ARMY
FOR OVERSEAS SERVICE

Free Health Services

-Socialized Medicine as proposed by the C.C.F. means to every Alberta citizen Medical, Dental and Hospital services as required without charge.

THE MONEY TO PAY FOR IT IS TO COME FROM THE NATURAL RESOURCES OF ALBERTA

20 OIL COMPANIES GOT \$7,000,000 IN 1942 BY TAKING OUR OIL FOR THEIR OWN PROFIT
ROYALITE OIL COMPANY UP TO THE END OF 1943 HAS TAKEN FROM TURNER VALLEY \$26,763,251.

The C.C.F. Believes the Resources should belong to the people instead of to the Big Shots who don't even live here
We Say--MAKE OUR OIL Pay For Alberta Health

Take Another Step Forward--Vote C.C.F.

Authorized by the Co-operative Commonwealth Federation--The Alberta Farmer-Labor Party.

Here's How YOU May

Win a \$7,000 Home and Orchard FREE

Tickets
3 for
\$1
Under one
Name

At Penticton in the lovely Okanagan
Co-operate with the
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In their efforts to raise funds for Chaparral Activities
If you think you can dispose of
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A FULLER WORLD OF THE FUTURE

New chemical wonders, helicopter and cars, are being widely acclaimed as the means for creation of a post-war prosperity. Undoubtedly all these will play a notable part, but with each passing month it becomes abundantly clear that government circles in all the United Nations are counting on the food plan as the key to continued prosperity and good will.

President Roosevelt started the food strategy idea rolling when he convened the United Nations Food Conference at Hot Springs. The conference was a remarkable success and created a precedent for the efficient handling of international

Town & District

Mrs. R. S. McQueen spent last week at Turner Valley visiting her sister.

Mrs. Hampton and son Leslie left last week for Regina to visit friends for a short time.

Mrs. P. Downey of High River was a visitor to Mrs. R. S. Haskayne during the week.

Mrs. Grouse who has been a member of the staff of the Blackfoot Indian Hospital for some months has resigned her position and has left for Vancouver.

Miss M. Hutchison who is on the staff of the Col. Boucher Hospital spent a few days in town the guest of Miss J. Kidd of the Blackfoot Hospital.

Last week the government grader, handled by Ken McPhee, scarified the town's main street and took away the bumps. Now it is a pleasure to drive over the thoroughfare and not be bounced all over the place.

Julius Little has on display in his shop a sample of wheat that he is growing on his farm. It stands three feet three inches high and he states that whole field looks grand. His farm is located near Namska and is managed by his brother Harry.

This district is getting lots of rain this year--in fact showers fall every few days. Another shower fell during Monday night.

ENGAGEMENT ANNOUNCED

Mr. and Mrs. G. W. Evans of Glenora, announce the engagement of their only daughter, Allison to Lieut. Fayland M. Laid, R.C.A., of Montreal Que., son of Mr. and Mrs. E. Laid of Bonville, Que. The marriage to take place quietly in Montreal early in September.

Good will meetings. Since the conference, great enthusiasm for the principles outlined has been aroused in Great Britain by Sir John Boyd Orr's book "Food and the People" and the new motion picture "World of Plenty" sponsored by the British Ministry of Information and Food.

The 'I'm from Missouri' type of personality will be very skeptical of the success of the "More and Better Food for all the World" idea, and undoubtedly many great obstacles will have to be overcome. However, the war has taught United Nations statesmen how to work along desirable lines. The general idea behind the food plan is that even in the most prosperous nations great masses of the people are not getting enough of the health foods. In countries of huge populations like India and China the majority of the people are always perilously close to actual starvation. It is estimated on the basis of 1941 figures that in the United States the fruit and vegetable output will have to be increased by about 75 per cent, milk by about 30 per cent and eggs by 25 per cent to feed the whole population on an adequate health standard. On a world-wide basis it is estimated that the production of these protective foods would have to be increased by between 100 and 200 per cent. As to the situation in Canada, the advisory committee on reconstruction suggests that increased food consumption and improved nutritional levels could be obtained by providing children with free milk and free mid-day meals at school, also by the establishment of cheap factory canteens.

Increased production of food will require huge increases in production of farm machinery. Better distribution of food will demand improved transportation facilities. Thus, at the end of the war we would be literally beating swords into plowshares and bolting up tanks and aircraft factories for tractor and farm machinery production. Chemical factories would make fertilizer in place of explosives. Liberty ships would be carrying food to Europe, China, India and other needy lands. In other words, the new food policy will be a self starter for a movement to pull agriculture, industry and trade out of the trough of post-war depression and set them on the road to an expanding world economy.

On hearing of the food plan, the average citizen immediately asks: "But where would the money come from to pay for the food we would ship to needy peoples? If we start feeding the people of highly populated countries to the extent that they become healthier and live twice as long (average life expectancy in India is 27 years on the basis of 1930 figures), would they need cured the rest of us all?"

DEMOCRACY IN BUSINESS

The co-operative movement is democracy in business. As it depends on human agencies to conduct it, it can never be perfect, but it is a long way ahead of the capitalist stock company and the modern trust corporation.

Co-operation does not exist in law or in formula. It exists in the minds and hearts and purposes of the people. It is founded on mutual confidence and trust. With the development of these ideals people can make a success of co-operation.

The Alberta Wheat Pool is a creation of the farmers of this province. It has demonstrated its efficiency as a business organization and also its adherence to the co-operative principles. To make it a greater success than ever, it needs the interest and support of a greater number of the farm people of this province.

Patronize

ALBERTA WHEAT POOL

first objection Sir John Orr replied that conjuring wealth for oneself out of someone else's scarcity is as dangerous a pursuit for nations as it is for individuals. Trade is food involves trade in other commodities and a well fed world will be a prosperous world. To the latter objection he claims that according to world history, as a country becomes prosperous there is a rejection in birth-rate, apparently a result of people's desire to get more pleasure out of life and to see that their children get a better education and reasonable opportunity for pleasure and health.

A strong point in favor of the food plan is that the good neighbor spirit engendered will exert a strong influence on international politics and will accelerate the march of mankind towards higher civilization which science has made possible.

THE WORLD OF WHEAT

(By H. G. L. Strange)

Some are inclined to look upon work and labor as unglorious and as a form of activity they would like to escape from. A short time ago at

Saskatoon seed growers gathered together to host a very great Canadian who forty years ago founded the Canadian Seed Growers Association--the late Dr. Jas. W. Robertson, C.M.G. Here is what Dr. Robertson thought about the dignity of farm labor:

"The main object of mankind during all these centuries of strife and struggle of privation and suffering, as well as of glory of achievement, has been to make Old Mother Earth a better home for the race. That is the main object of labor on earth--a better home for a better people. The first step is that Old Mother Earth and her children, should stand up to the fullness of her fruition, give us nourishment for body, mind and spirit. The farmer is the citizen who carries on the work directly on the land, that is his job--partnership with the Creator is still improving the face of Old Mother Earth. It is not a sacred occupation; it cannot be a coarsening one; it must be in itself refining, since it means partnership with the Almighty, in the making of the new earth, wherein dwelleth righteousness."

Surely no words more elevated or more sane than these have ever been written about farm life.

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